



The Wim Kok Scholarship for European Talent

Nyenrode Business Universiteit gives you the opportunity to apply to the 2005-2006 International MBA program through the 2005 Wim Kok Scholarship for European Talent.

Do I qualify?

In 2005, nationals of the new European Union member states* are invited to compete for scholarships worth up to Euros 29 500, covering the tuition fees for the 2005 International MBA program. The recipient of the scholarship is responsible for the financing any remaining fees, living costs and other expenses incurred.

A maximum of five applicants will be considered for the Wim Kok Scholarship. All applicants for the scholarship must meet the entry requirements for the Nyenrode Business Universiteit International MBA program, and must demonstrate exceptional academic or professional performance in their career to date. Furthermore, all candidates must answer the following essay question to be submitted with their application:

- *Please explain in no more than 500 words why you feel you deserve the Wim Kok Scholarship for European Talent.*

When should I apply?

Candidates are invited to submit their full application (including GMAT score) and scholarship application to the International MBA program by **10 August 2005**. A maximum of five finalists will be selected by the Nyenrode Business Universiteit Admissions Committee. The results of the scholarship competition will be announced in late August 2005.

The Wim Kok Scholarship for European Talent is open only to candidates wishing to follow the 2005-2006 International MBA program. Wim Kok Scholars are expected to perform at a high standard throughout the program.

For further details:

Nyenrode Business Universiteit
Admissions Office – Wim Kok Scholarship for European Talent
Straatweg 25
3621 BG Breukelen
The Netherlands

Tel: 00 31 346 291 624
Fax: 00 31 346 250 595
E-mail: scholarships@nyenrode.nl

* (including Cyprus, the Czech Republic, Estonia, Hungary, Latvia, Lithuania, Malta, Poland, Slovakia and Slovenia)



Scholarship Application Form – The Wim Kok Scholarship for European Talent

First Name	
Family Name	
Date of Birth	
Nationality	
Current Address	
Home Telephone	
E-mail Address	
I am applying for (state program and year)	

Declaration

Please find herewith my application for the Wim Kok Scholarship to fund (a part of) my study at Nyenrode Business Universiteit.

I hereby confirm that I have read and agree to the terms and conditions of this scholarship. I understand that the scholarship is awarded on the discretion of the Nyenrode Business Universiteit Admissions Committee, on any decisions made by said Committee, and on any additional interviews set by said Committee. I accept that this scholarship cannot be transferred to another program, nor to another year of entry. I understand that should I win this scholarship, I am expected to perform at a high level throughout the program.

Any offers of scholarships are made only after the Admissions Committee has chosen to admit a candidate to the program in question. The revised deadline for applications for scholarships is 10 August 2005.

Signed,

Name:

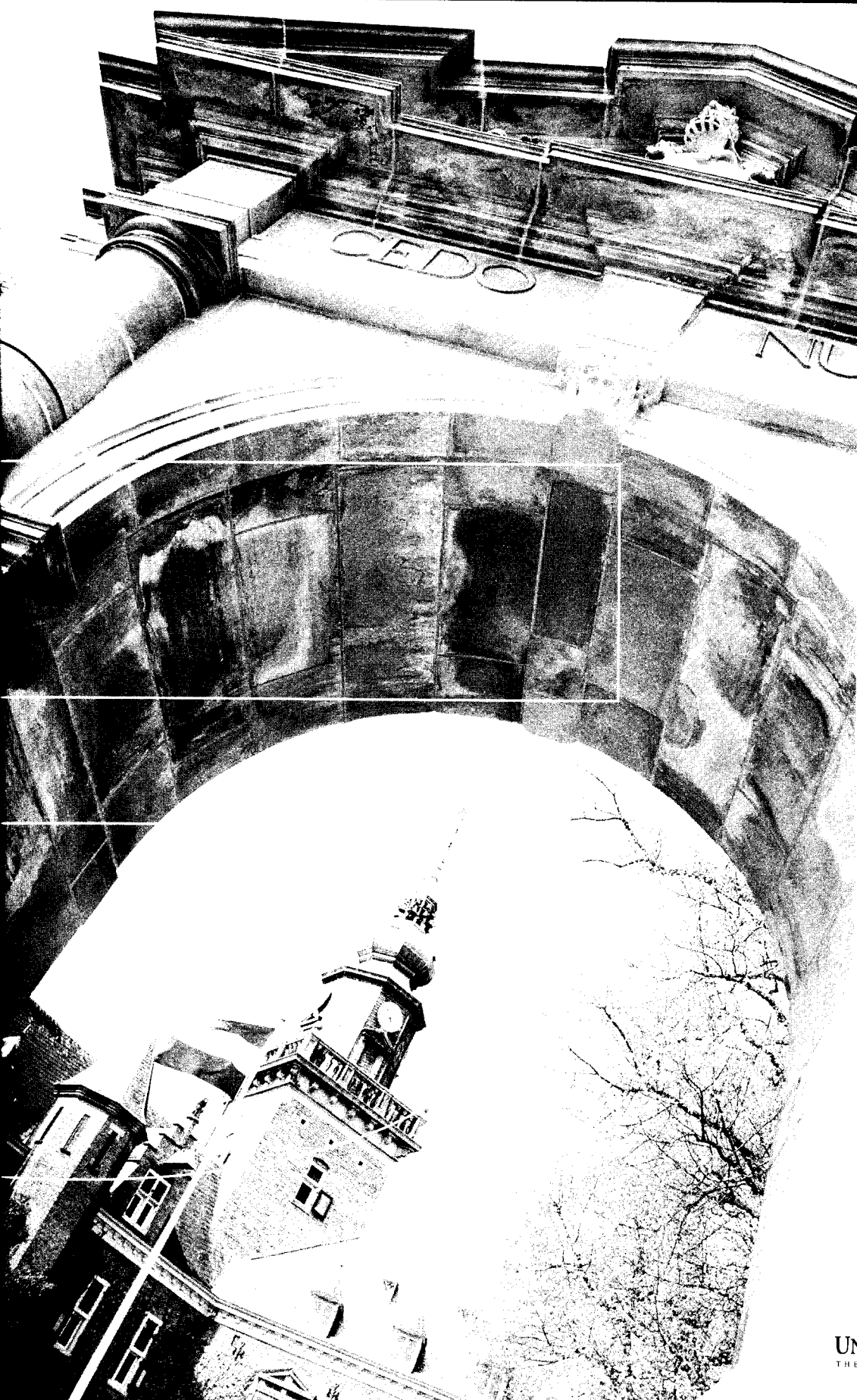
Signature:

Date:

Place:

Please return this form together with your completed application to:
Nyenrode Business Universiteit, Admissions Office - The Wim Kok Scholarship

Application Form



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UNIVERSITEIT NYENRODE
THE NETHERLANDS BUSINESS SCHOOL

Universiteit Nyenrode:

Application Procedure and Instructions

Candidates applying for the Nyenrode MBA programs must submit the following documents:

- A completed and signed application form including a curriculum vitae (in English) and written essays
- Two letters of recommendation
- Certified copies of diplomas and transcripts
- The Graduate Management Admission Test – GMAT
- The Test of English as a Foreign Language – TOEFL (for non-native English speakers only)
- A non-refundable application fee of € 80,-
- Two passport photographs in a separate envelope. (Should you be accepted to Universiteit Nyenrode, one of these photographs will be used in internal program publications.)

APPLICATION FORM

The Nyenrode MBA Admissions Committee pays considerable attention to the information you provide in this document. Before answering the questions, please read the application instructions and the entire application form carefully. You should try to limit your answers to the space available and use separate sheets for the descriptions of your professional experience and responses to the essay topics. Please answer all questions in English, regardless of your nationality.

RECOMMENDATIONS

You are required to submit two letters of recommendation on the forms provided. Previously prepared letters of reference are acceptable, but as these letters frequently do not address all the questions on the Recommendation Form they may put your candidacy at a disadvantage. Please read the instructions on the Recommendation Form carefully before asking the referee to complete it.

DIPLOMAS AND TRANSCRIPTS

A complete application must include an official, certified transcript from each university or college you have attended and a certified copy of all diplomas corresponding to the transcripts. If possible, the information should contain records showing courses, grades, class of degree and class rank, and should include an explanation of the grade scales used. If your transcript is in a language other than English, Dutch, French, German or Spanish, please have it translated into English and submit both the certified copy of your transcript and a certified translation.

GMAT RESULTS**Graduate Management Admission Test (GMAT)**

The GMAT is obligatory for all applicants. Score reports must be sent to the MBA Admissions Office directly from the Education Testing Service (ETS). To facilitate the receipt of your score reports, please fill in the code for Universiteit Nyenrode on the GMAT registration form.

The ETS-GMAT code for the International MBA is 0774.

The ETS-GMAT code for the Part-Time MBA is 0004.

If you took the test in a previous year, you should also request ETS to send your score report directly to Nyenrode under its respective ETS code. You should allow two to three weeks for test scores to arrive at the MBA Admissions Office.

The GMAT Bulletin of Information, which includes registration materials and all other information concerning the test can be obtained from:

Graduate Management Admission Test
Educational Testing Service
PO Box 6103
Princeton, NJ 08541-6103
USA

Phone: +1 609 771 7330

E-mail: gmat@ets.org

Fax: +1 609 883 4349

Internet: www.gmat.org

TOEFL RESULTS**Test of English as a Foreign Language (TOEFL)**

If your native language is not English, you must submit the results of the TOEFL. You are only exempted from this requirement if you have conducted your university studies in English. As with the GMAT, scores must be reported directly from ETS. The Nyenrode institutional code is 9202; the department code is 02.

Information and registration materials for the TOEFL can be obtained from:

For candidates residing outside Europe:

TOEFL/TSE Service

PO Box 6154

Princeton NJ 08541 - 6154

USA

Phone: +1 609 771 7100 Fax: +1 609 771 7500

E-mail: toefl@ets.org Internet: www.toefl.org

For candidates residing in Europe:

CITO - TOEFL

PO Box 1203

6801 BE Arnhem

The Netherlands

Phone: +31 26 352 14 80 Fax: +31 26 352 12 78

E-mail: registration@cito.nl

Please remember that the GMAT and TOEFL scores are the only part of your application that you do not mail directly to the MBA Admissions Office in your application package.

APPLICATION FEE

A non-refundable fee of € 80,- is required to cover processing of the application. Please do not send cash. Make your bank draft, Eurocheque or international money order payable to 'Universiteit Nyenrode, MBA Application Fee'. Please specify to which of the programs you are applying (International MBA or Part-Time MBA). Private checks cannot be accepted. Bank transfers can be sent to ING Bank Breukelen, bank account number: 65.73.11.391. Please include your payment or notification of bank transfer in the application package.

APPLICATION PROCEDURE

Applications are processed on a continuous basis in order of receipt and should be submitted as early as possible. The Admissions Committee will review applications on a rolling basis. After the application package has been reviewed by the Admissions Committee, the candidate will be notified whether he/she will be invited for an interview. The interview plays an important role in assessing the candidate's suitability for the Nyenrode MBA programs.

Applicants are encouraged to come to Universiteit Nyenrode for their interview. Should you be unable to travel to The Netherlands, arrangements can be made for you to be interviewed by telephone. The Admissions Committee will make every effort to provide the applicant with a final decision as soon as all assessments have been made. Applicants accepted to Nyenrode will be required to pay a non-refundable deposit of € 500,- in order to secure their place. The deadline for payment will be indicated in the letter of acceptance to the program.

The completed application package should be mailed to:

Universiteit Nyenrode
The Netherlands Business School
MBA Admissions Office
Straatweg 25, 3621 BG Breukelen
The Netherlands

Applicants to the International MBA should write the reference IMBA on the envelope.
Applicants to the Part-Time MBA should write the reference PTMBA on the envelope.

I am applying for the International MBA Program starting 200 _
 Part-Time MBA Program starting 200 _

PERSONAL INFORMATION

Family name: _____ Given name(s): _____
 First name used: _____ Mr Ms _____
 Date of birth: _____ day _____ month _____ year _____ Town and country of birth: _____
 Nationality: _____ Present country of residence: _____
 Marital status: _____ Age at the start of the program: _____

MAILING ADDRESS

Address: _____

 Phone: _____ Mobile: _____ Fax: _____
 E-mail: _____
 Address if current ceases to apply: _____

BUSINESS ADDRESS

Company name: _____
 Company sector: _____ (Telecommunications, Consulting, Financial Services etc.)
 Present position: _____
 Functional area: _____ (Marketing, Finance, Operations, etc.)
 Company address: _____

 Phone: _____ Fax: _____
 E-mail: _____
 Can we contact you at this address? _____ yes no _____
 Total number of consecutive years of full-time work experience at the start of the program: _____

GMAT AND TOEFL RESULTS

Have you taken the GMAT? Yes, date: _____ Total score: _____

No, date you plan to take it: _____

Have you taken the TOEFL? Yes, date: _____ Total score: _____

No, date you plan to take it: _____

No, I would like to request a waiver because: _____

EDUCATION

Please list all colleges and universities attended.

Dates (from - to)	Institution, Country	Field of study	Degree

Which other professional educational institutions or courses have you attended?

Dates (from - to)	Institution, Country	Field of study	Degree

Please list any academic or professional distinctions, honors, awards and scholarships that you have received.

Please list, in order of importance to you, your extra-curricular collegiate, community and professional activities.

Is your academic performance a reflection of your ability? If not, please explain.

What do you think you have gained from your university studies? Conversely, what did you not gain that you now find important?

SELF-ASSESSMENT

Please provide a critical self-assessment.

YOUR PROFILE

Please describe your present or most recent position and its significance within the organization.

INTERNATIONAL EXPOSURE

Please describe your international exposure, such as residence abroad, travel or work experience, in order of importance to you.

Dates (from - to)

Activity

Country

Language skills: Mother tongue Fluent Good Basic

English

Other languages:

SOURCES OF INFORMATION ON UNIVERSITEIT NYENRODE

How did you first hear of the Nyenrode MBA Program? (One answer only)

Conference or fair: (please specify)

Internet: (please specify)

Advertisement: (please specify)

Princeton Review / Embark.com

Information Session: (date)

Mailing received from Nyenrode

Personal visit to Nyenrode

Advice of a professor / student advisor

MBA Guide: (please specify)

At work from a colleague / HR Department

Alumnus / Alumna: (please specify)

Other:

Which of these sources had the greatest influence on your final decision to choose Universiteit Nyenrode?
(One answer only)

Conference or fair: (please specify)

Internet: (please specify)

Advertisement: (please specify)

Princeton Review / Embark.com

Information Session: (date)

Mailing received from Nyenrode

Personal visit to Nyenrode

Advice of a professor / student advisor

MBA Guide: (please specify)

At work from a colleague / HR Department

Alumnus / Alumna: (please specify)

Other:

FINANCING YOUR MBA EDUCATION

How do you intend to finance your MBA education?

RECOMMENDATIONS

Please list the persons you have asked to recommend you.

1. Family name: _____ First name: _____ Mr Ms

Position: _____ Organization: _____

Address: _____

2. Family name: _____ First name: _____ Mr Ms

Position: _____ Organization: _____

Address: _____

OTHER OPTIONS

What plans do you have if you are not accepted to the Nyenrode MBA?

Which other business schools do you intend to apply to?

WORK EXPERIENCE

On separate sheets of paper, using the guideline below, please list your professional experience (including military) starting with the most recent.

<i>Firm or organization</i>	<i>Company sector</i>
<i>Size of firm or organization (number of employees and turnover in US\$ or €)</i>	<i>Country of operation</i>
<i>Title/Position</i>	<i>Functional area</i>
<i>From (month, year)</i> <i>To (month, year)</i>	<i>Full-time Part-time</i>

Description of the nature of your work, including your major responsibilities, number of employees under your supervision, the budget involved, results achieved, and the evolution of your career within the company: (use space as necessary)

Starting salary (in €) *Ending salary (in €)*

Reason for leaving

ESSAY TOPICS

On separate sheets of paper, please respond to the following essay topics. Prepare your essays carefully, for they are your opportunity to provide unique information about yourself, your ambitions and your interests. Please limit your responses to each topic to no more than two pages of typed double-spaced text.

1. How do you expect an MBA degree to help you in your career goals? Please reflect on the nature of the role you would like to have and in what type of organization. How will the Nyenrode MBA help you towards achieving this?
2. Why is Nyenrode the university you have selected for attaining your MBA? Please discuss the primary advantages and disadvantages you perceive of the program.
3. Based on your own experience, please discuss an example of a situation where your teamwork and/or leadership skills have been tested. In your answer, describe the event and your involvement. What did you learn from the experience?
4. Choose both an achievement and a failure from your professional or personal life and describe why you see it as such. What lessons did you learn from each incident?
5. Why should you be accepted as a candidate to the Nyenrode MBA program?

APPLICATION FEE

Please include your payment or notification of bank transfer in the application package, and specify below your method of payment.

The application fee of € 80,- has been paid via:

Check

Name of the bank: _____

Dated: _____

Bank transfer, from:

Name of the bank: _____

City: _____

Dated: _____

All the information in this application package is true, accurate and complete to the best of my knowledge. I certify that I have formulated and written all narrative responses without assistance of any kind. I understand that withholding or giving false information will invalidate my application and make me ineligible for admission to Universiteit Nyenrode.

Date: _____

Signature: _____



Fees and Expenses

A High return on your investment

The investment you make in the International MBA Program from Universiteit Nyenrode is an investment in your future. The returns on such an investment in terms of broader career opportunities, greater job satisfaction and higher financial rewards have been demonstrated by our alumni time and again.

TUITION FEES

The 13-month 2005-2006 International MBA Program costs € 29.500. This program fee covers tuition, use of the business school library and twenty-four hour access to computer and Internet facilities.

ACCOMMODATION AND LIVING EXPENSES

The Netherlands remains a relatively inexpensive country to live in. Although costs vary according to your expectations and lifestyle, recent graduates say that a good guide for rent and living expenses is around € 1000 per month for a single student. Living on campus, which is what most of our students opt to do, has its advantages. You will enjoy considerable savings on travel and relocation costs, not to mention what you save in time!

FINANCING YOUR MBA

Most MBA students fund their MBA education through a combination of savings and loans. Nyenrode is unable to offer financial assistance in the form of scholarships or assistantships. We strongly urge you to explore all possible sources of funding in your own country well ahead of time.

Tuition	Costs
• International MBA Program	€ 29.500
On-campus Housing (indicative)	
• Single standard room per month	€ 328
• Single luxury room per month	€ 444
• Single luxury room with kitchenette per month	€ 491
• Partner accommodation/facilities per year	€ 120
Other expenses	
• Estimated living expenses per month (excluding rent)	€ 500
• Estimated health insurance costs per month	€ 50
• Costs for readers and case material	€ 1.100
• Estimated costs for books	€ 1.500

On-campus housing prices are subject to yearly increase on 1st July.

Universiteit Nyenrode:
**Letter of
Recommendation**

Applicant's name:

Recommender's name:

To the applicant: Please print your full name above and give this form to the person you have asked to recommend you. Ask this person to complete this form, place it in an envelope, seal the envelope, sign across the seal and return it to you. Return the unopened envelope with your application. Alternatively, you may ask your recommender to mail the recommendation directly to the Nyenrode MBA Admissions Office.

To the applicant and the recommender: This recommendation will be used for admission purposes only. The applicant will not have access to the information at any time.

To the recommender: Please answer the following questions. If possible, please type or print. After completing this form, place it in an envelope, seal the envelope, sign across the seal and return it to the applicant. Alternatively, you may send your recommendation directly to the Nyenrode MBA Admissions Office. This recommendation is a required part of the application so a prompt return is essential. Universiteit Nyenrode places a great deal of importance on comments from recommenders when considering an application for admission to its MBA programs. We realize this requires both time and effort on your part and we sincerely appreciate your assistance. Thank you in advance.

How long have you known the applicant and in what capacity?

What do you consider the applicant's primary talents or strengths?

In what areas does the applicant need improvement or growth?

Many qualities, including reasoning, communications, interpersonal skills and integrity contribute to an individual's effectiveness in management. Please comment on the applicant's abilities in this regard.

Using the table below, please rate the applicant comparing him/her with his/her peers and note the reference group with which you are making your comparisons.

Reference group:

	Superior Top 5%	Excellent Top 15%	Good Top 25%	Average Top 50%	Unable to rate
Leadership potential					
Maturity					
Initiative					
Analytical skills					
Practical orientation					
Intellectual ability					
Creative / innovative approach					
Aptitude for teamwork					
Oral communication skills					
Written communication skills					
Planning skills / time management					
Perseverance					
Personal integrity					
Sense of humor					
Self-confidence					

Please rate the applicant's aptitude for

	Superior Top 5%	Excellent Top 15%	Good Top 25%	Average Top 50%	Unable to rate
Post-graduate studies					
Success in international management					

Do you have additional comments concerning this applicant that you believe to be relevant?

Date:

Signature:

Please attach your business card and mail to: Universiteit Nyenrode, The Netherlands Business School,
MBA Admissions Office, Straatweg 25, 3621 BG Breukelen, The Netherlands

Universiteit Nyenrode:
**Letter of
Recommendation**

Applicant's name:

Recommender's name:

To the applicant: Please print your full name above and give this form to the person you have asked to recommend you. Ask this person to complete this form, place it in an envelope, seal the envelope, sign across the seal and return it to you. Return the unopened envelope with your application. Alternatively, you may ask your recommender to mail the recommendation directly to the Nyenrode MBA Admissions Office.

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Aptitude for teamwork					
Oral communication skills					
Written communication skills					
Planning skills / time management					
Perseverance					
Personal integrity					
Sense of humor					
Self-confidence					

Please rate the applicant's aptitude for

	Superior Top 5%	Excellent Top 15%	Good Top 25%	Average Top 50%	Unable to rate
Post-graduate studies					
Succes in international management					

Do you have additional comments concerning this applicant that you believe to be relevant?

Date:

Signature:

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MBA Admissions Office, Straatweg 25, 3621 BG Breukelen, The Netherlands

APPLICATION CHECKLIST

Applications will not be reviewed until all documents have been received by the MBA Admissions Office.

Please make sure that your application includes the following:

Completed and signed application form	Application fee of € 80,-
2 Passport photos in a separate envelope	Certified copies of diplomas
5 Essays on separate sheets of paper	Certified copies of transcripts
Curriculum vitae on separate sheets of paper	GMAT score*
2 Recommendation letters	TOEFL score*
	(for non-native English speakers only)

* Please remember that the GMAT and TOEFL scores are the only part of your application that you do not mail directly to the MBA Admissions Office.

Universiteit Nyenrode reserves the right to make changes affecting policies, fees, curriculum, or other matters announced in this publication without prior notice.

The completed application package should be mailed to:

Universiteit Nyenrode
The Netherlands Business School

MBA Admissions Office
Straatweg 25
3621 BG Breukelen
The Netherlands
International MBA Phone: +31 346 29 16 24
Fax: +31 346 25 05 95
E-mail: mba@nyenrode.nl
Internet: www.nyenrode.nl

Part-Time MBA Phone: +31 346 29 16 02
Fax: +31 346 25 05 95
E-mail: ptmba@nyenrode.nl
Internet: www.nyenrode.nl

Candidates for the International MBA are reminded to note Reference IMBA on the envelope in which they submit their application.

Candidates for the Part-Time MBA are invited to note Reference PTMBA on the envelope holding their application.